

CASSILIS PARK BREEDING PHILOSOPHIES

- **BALANCE (SIZE, WOOL CUT, FERTILITY) – ABILITY TO ADAPT TO DIFFERENT ENVIRONMENTS AND COUNTRY**
- **EWES SUBJECT TO COMMERCIAL “HURDLES” TO ENSURE TRUE PRODUCTIVITY IN THE REAL WORLD**
- **LOW INPUT/LOW MAINTENANCE – NO FEEDING, NO LAMBING ASSISTANCE – MEANS TRUE PRODUCTIVITY, LOW LABOUR**
- **SYSTEM BACKED BY SIMPLE QUALITY ASSURANCE MEASURES – FLEECE WEIGHING, LIFETIME FERTILITY RECORDS, GROWTH RATE FOR AGE TARGETS**
- **EVIDENCE OF SYSTEM WORKING SEEN BY CLIENT RESULTS**
- **NO EXCUSES FOR EWES THAT DON'T PERFORM!**
- **LUKE HARRISON, LANDMARK NUTRITIONIST – BODY WEIGHT/CONDITION SCORE ANALYSIS ON CP EWES SHOWED A ROI (\$\$) ON FEEDING OUR EWES OF 1 TO 5 – OPPORTUNITY FOR CLIENTS TO TAKE ADVANTAGE**
- **SERVICES TO CLIENTS – see next page**
- **MANAGEMENT TRIALS ON FARM – OPPORTUNITY FOR CLIENTS TO UTILISE TECHNIQUES & INNOVATIONS WE HAVE TESTED ON FARM:**
 - FEED ON OFFER AT LAMBING SHOWED EXTRA DRY MATTER AVAILABILITY ALLOWED TWIN MOBS TO ACHIEVE UP TO 175% MARKING – FOR EVERY 3 WEEKS Paddock REST PRE LAMBING AN EXTRA 10% LAMBS HAVE BEEN MARKED
 - INCREASED CONCEPTION RATES BY 10-20% WITH ACCESS TO GREEN FEED AT JOINING
 - MULTI-MIN, SELENIUM BODY WEIGHT & CONCEPTION TRIAL – MULTIMIN NO AFFECT (HIGH COST), SELENIUM – MINOR IMPROVEMENTS
 - BODY WEIGHT & CONDITION SCORES AT LAMBING & JOINING – IMPACT ON CONCEPTION & MARKING PERCENTAGES – 7KG BW (ie. 1 BODY CONDITION SCORE) = PLUS 10% LAMBS
 - LAMBING ON GRAZING CROP TRIAL – WHAT WORKS, WHAT DOESN'T
 - LAMBING IN CELL GRAZING – WHAT WORKS, WHAT DOESN'T
 - MAIDEN EWE JOINING WEIGHT – INCREASE BY 8KG = IMPROVED CONCEPTION BY 5%, TWINNING RATE BY 20%
 - IMPROVED BW & CS MANAGEMENT OF EWES FROM 1ST TO 2ND SHEARING – FOR EVERY 1kg BW INCREASE = EWES CUT \$2 MORE WOOL

SUCCESSFUL PURCHASERS OF CASSILIS PARK OR MEGA MERINO RAMS WILL RECEIVE:

- Free ram delivery
- Ram structural soundness and fertility guarantee for 12 months following purchase
- Complimentary classing of hogget ewes – utilising auto-drafter and body weight recording if desired
- On farm visit to discuss how we can help you with your ram needs and breed objectives
- Sheep genetics, management and nutrition advice – from our experience as well as industry experts
- Assistance with pregnancy scanning via flock ram rebate - contact us for more information
- Assistance with worm egg count analysis - contact us for more information
- Auto-drafting service available for weighing wether lambs, young ewes and breeders (electronic identification compatible)

OUR RAM QUALITY IS GUARANTEED BY:

- Low input management – minimal feed & labour
- High selection pressure within stud and flock – no excuses
- All ewe hoggets fleece weighed and micron tested
- All stud ewes fleece weighed and micron tested
- All ewe lambs/hoggets tested for worm resistance
- Within flock breeding value (EBV's) & visual standards applied to all ewes
- Twin & Single lambs identified since 2005 – lifetime ewe fertility records
- 600 stud lambs have full pedigree information
- Continuous on farm trials – production, fertility and management innovations

We believe that our rams offer an extremely affordable option, backed by balanced selection, integrity, leading selection techniques and over 100 years of breeding experience.

PROVEN PERFORMANCE – EXCEPTIONAL VALUE!!